

The problem space gets more attention than the solution space.

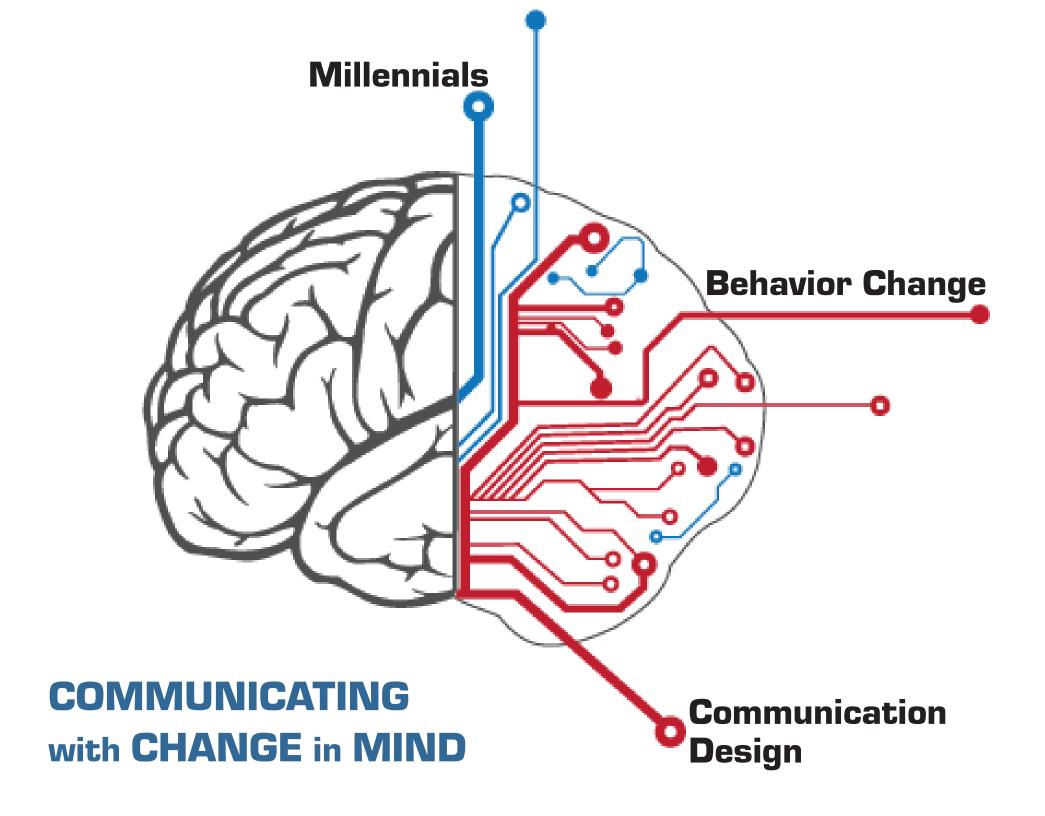


"Water STRESS!"

"Our gap is real & looming"

"500,000 acre-feet shortage"

"We're filling the bathtub with carbon quicker than we can drain it"



Who are these **MILLENNIALS?**

"Colorado is the 1st choice of 25-34 year old migrants" Tom Clark, Denver Metro Economic Development Corp





Born between 1981-2000.

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They are a big group, They are the future. 79 million in the US vs. 48 million Gen Xers (1965-1980)



They've been taking off their shoes in airport security for most of their lives.



Strong social conscience amplified by technology & global connectivity.



Over 90% have mobile phones. Over half of those are smart phones



84% are social media users. vs. 66% of Gen Xers and 44% Baby Boomers



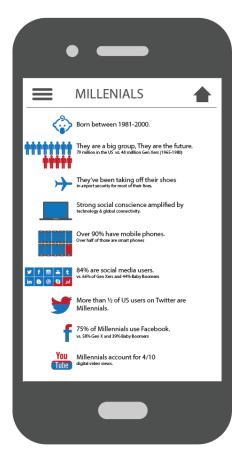
More than ½ of US users on Twitter are Millennials.



75% of Millennials use Facebook. vs. 58% Gen X and 39% Baby Boomers



Millennials account for 4/10 digital video views.



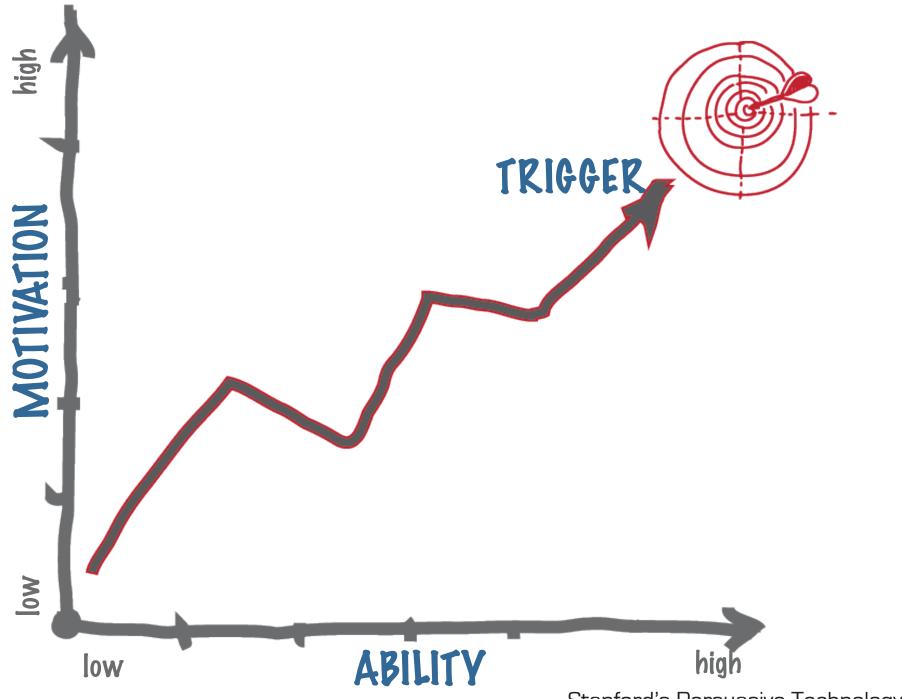


Civic-minded



Empowered & compelled to make an IMPACT





Stanford's Persuasive Technology Lab

MOTIVATION



Motivational Tactic: SOCIAL ACCEPTANCE



Utility Bills





www.opower.com

Motivational Tactic: RECIPROCITY. EXCHANGE.

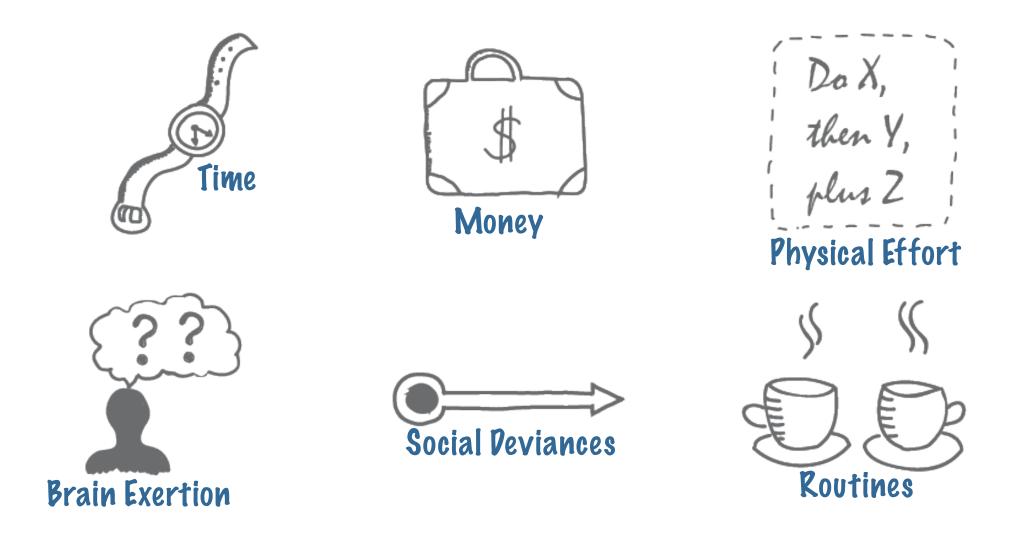


"Save the crabs... Then eat 'em."





Persuasive design relies on the power of SIMPLICITY.



We often resist attempts at motivation, but as humans we naturally love **SIMPLICITY**.

TRIGGERS











In 2010 New York City added **54 million metric tons of carbon dioxide** to the atmosphere.

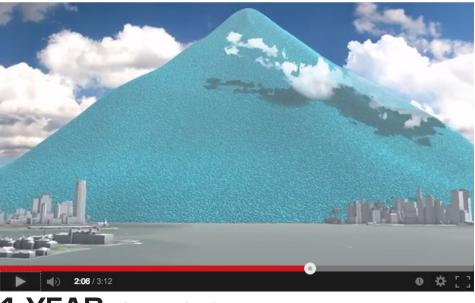


1 TON of carbon dioxide gas.

272k YouTube hits & the NYC is on track to reduce emissions below 2005 levels by 30% by 2017.



1 DAYof emmissions



1 YEAR of emmissions

www.carbonvisuals.com



Be a **MELLOW** ninja.



www.takepart.com



The City of Boulder requires this store to charge 10¢ on all disposable checkout bags.



brought it

Time them right.



"You **SHOULD**" makes us grumpy.

We are generally most tolerant of facilitator and signal triggers. We tend to find sparks annoying because they seek to motivate us to do something we didn't intend to do.



CREATE A STRONG DESIGN



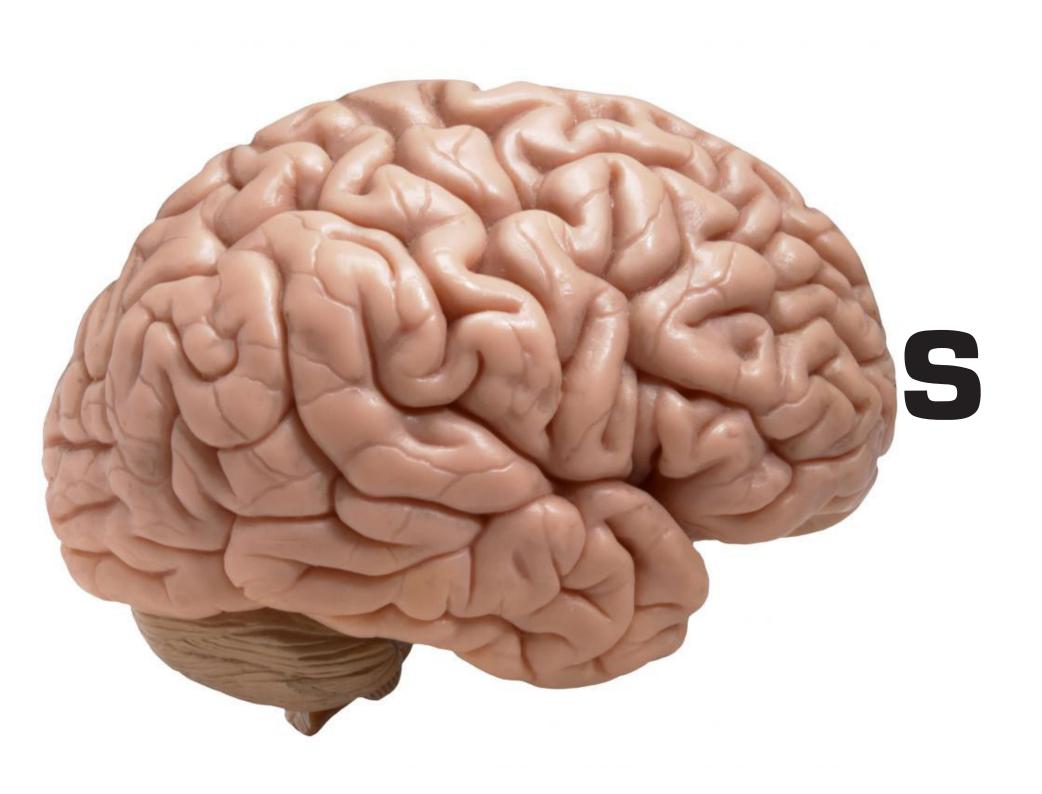


HOW CAN WE MAKE DATA MORE EFFECTIVE AT **PROPELLING CHANGE?**

THERE IS A DIFFERENCE IN THE WAY TEXT AND...



INFORMATION IS PROCESSED IN OUR...



THE POWER OF AN IMAGE.



A GRAPHIC RENAISSANCE.

CACHE LA DOUDDE

A RIVER'S STORY ABOUT WATER IN THE WEST

Water development and the establishment of water law within Colorado's Cache La Poudre River Basin influenced how the arid West manages, distributes and conserves one of its most precious resources. By diverting the Poudre's waters, early settlers transformed an arid grassland into productive farm land.

The growth of agriculture in the Cache La Poudre River Basin spurred the development of new, more practical water laws, institutions and allocation methods that have since influenced water use and management throughout the western United States. Demonstrating perseverance and innovation, irrigators in the Cache La Poudre River Basin devised a number of techniques for diverting, delivering and measuring water. CONFLICT & COOPERATION

The huge physical and fiscal toll of moving water in the West regularly sparked disagreement but also demanded collaboration. Debates over the appropriate uses of the Poudre's water continue today.



Get their attention, provoke them with a GRAPHIC.



2	ך 100%	
TO THE BRAIN	90% -	
Ш	80% -	
H	70% -	
	60% -	
	50% –	
UIT.	40% –	
TRANSMITTED	30% -	
RAL	20% -	
F	10%-	INFORMATION UNREPORT

VOLUNTEER PROGRAM 2010-2012

FY 2012 VPReports Program Summaries

	Public Land Corps (PLC/HFRA) \$2,500,000 Spending Target							Inter	national Volun	teers		Volunteers			
R/S/A	# Enrollees	# People of Color	Hours	FS Expenditures		/olunteer ur Value*	Participants	# People of Color	Hours	FS Expenditures	IS Volunteer Hour Value	# Participants	# People of Color	Hours	IS Voluntee Hour Value
R1	21		3,540		S	77.137	3		2,040		\$44,452	2,749	213	127.272	\$2,773.25
R2	28	3	7,050		ŝ	153.620			2,010		\$11,10L	6.971	778	251.878	\$5,488,41
R3			.,		Ť		40	10	1,600		\$34.864	11.076	1.901	380.842	\$8,298,53
R4	108	15	12,786	\$96,171	\$	278,607	1		1,032		\$22,487	8,805	653	158,460	\$3,452,83
R5	9	2	2,520	\$18,000	\$	54,911	6		4,381		\$95,462	17,554	2,587	466,495	\$10,164,93
R6	334	81	61,745	\$1,011,795	\$	1,345,424	6	3	2,720		\$59,269	6,918	387	327,876	\$7,144,41
R8	47	3	6,753	\$10,495	\$	147,148	1		320		\$6,973	13,829	1,788	653,955	\$14,249,66
R9	215	68	55,879	\$481,443	\$	1,217,593	2	1	1,524		\$33,208	10,101	1,782	335,667	\$7,314,18
R10												176	6	16,259	\$354,27
IITF												15	11	3,286	\$71,59
NRS												1		50	\$1,09
PNW												32	2	2,258	\$49,20
PSW												220	83	42,629	\$928,88
RMRS							9	8	4,848		\$105,638	77	4	12,837	\$279,73
SRS							5	1	2,844		\$61,971	96	2	10,308	\$224,60
WO												4	2	1,839	\$40,06
TOTAL	762	172	150,273	\$1,617,904	\$:	3,274,440	73	23	21,309		\$464,324	78,624	10,199	2,791,911	\$60,835,67

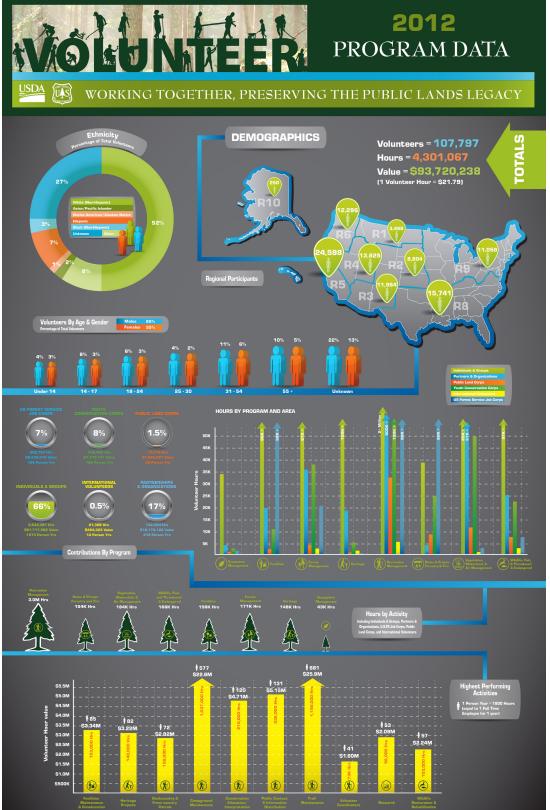
YCC \$2,500,000 Spending Target					Partnerships & Organization Agreements						All Programs				
R/S/A	# Enrollee	# People of Color	Hours	FS Expenditures	IS Volunteer Hour Value	Participants	F		# People of Color	Hours	IS Volunteer Hour Value	Enrollees / Participants	# People of Color	Hours	IS Volunteer Hour Value
R1	52	3	24,424	\$289,925	\$532,199	643			14	66,141	\$1,441,212	3,468	230	24,438	\$4,868,250
R2	141	56	60,131	\$666,903	\$1,310,244	1,664	\$	8,458	108	24,344	\$530,456	8,804	945	343,403	\$7,482,735
R3	108	46	27,201	\$205,868	\$592,699	724	\$ 1	87,693	227	36,208	\$788,979	11,948	2,184	445,851	\$9,715,080
R4	108	20	32,756	\$520,528	\$713,751	4,803	\$ 4	21,933	4,473	61,852	\$1,347,755	13,825	5,161	266,886	\$5,815,432
R5	125	50	38,596	\$742,819	\$840,998	6,904	\$ 3	63,202	4,068	137,047	\$2,986,258	24,598	6,707	649,039	\$14,142,559
R6	324	81	61,745	\$1,011,795	\$1,345,424	4,704	\$ 6	82,981	1,048	185,358	\$4,038,968	12,286	1,600	639,444	\$13,933,503
R8	153	64	39,463	\$457,490	\$859,803	1,711	\$ ·	43,550	777	117,993	\$2,571,067	15,741	2,632	818,484	\$17,834,659
R9	129	26	35,826	\$490,722	\$780,657	611	\$	47,012	34	66,627	\$1,451,796	11,058	1,911	495,523	\$10,797,436
R10	27	8	6,240	\$189,227	\$135,970	47			3	42,398	\$923,852	250	17	64,897	\$1,414,095
IITF												15	11	3,286	\$71,591
NRS												1	0	50	\$1,090
PNW						1			1	400	\$8,716	33	3	2,658	\$57,919
PSW												220	83	42,629	\$928,886
RMRS												86	12	17,685	\$385,371
SRS						2	\$	524	1	1,689	\$36,792	103	4	14,841	\$323,368
WO												4	2	1,839	\$40,061
TOTAL	1,167	354	326,382	\$4,575,277	\$7,111,745	21,814	\$ 1,7	55,353	10,754	740,057	\$16,125,851	102,440	21,502	3,830,953	\$87,812,035

SUMMARY OF THE FOREST SERVICE VOLUNTEERS & PARTNERS PROGRAM FOR FY 2011

Public Land Corps (PLC/HFRA)						Interr	national Volun	teers		Total Volunteers					
Region	Target		Pers	\$2,500,000	Value			Value	Region			Pers	Value		
Station	Number	No.	Yrs	Total	of	Number	Number	Yrs	of	Station	Number	No.	Yrs	of	
Area	Enrollees	Min	Wkd	Cost	Work	Enrollees	Minorities	Wkd	Work	Area	Enrollees	Min	Wkd	Work	
R1	37	3	3.24	\$0	\$ 124,742	10		0.63	\$24.094	R1	2.474	67	71.55	\$2,750,854	
R2	165	16	8.96	\$169,780	\$ 344,323	1		0.40	\$15,379	R2	7,112	411	134.29	\$5,163,077	
R3	129		16.56	\$275,080	\$ 636,528				,	R3	7,353	1,178	275.94	\$10,609,486	
R4	64	1	11.78	\$173,670	\$ 453,003	2	1	1.40	\$53.656	R4	11.153	708	112.24		
R5	67	10	19.26	\$247,600	\$ 740.331				,	R5	16.588	2.968	285.98	\$10,995,338	
R6	508	318	10.59	\$372,150	\$ 407.357					R6	8.986	1.296		\$11,513,211	
R8	33	33	9.39	\$201,716	\$ 360,984					R8	15.548	1.893		\$12.338.373	
R9	42	6	12.46	\$125,573	\$ 479,105	2	2	0.34	\$13.158	R9	8,591	663	140.81		
R10	23	7	3.09	\$43,360	\$ 118,975	1	1	0.42	\$16.234	R10	230	35	10.61	\$408.019	
IITE				•	•				••••	IITE	5	5	0.02	\$684	
NRS										NRS	-	-			
PNW						3	1	0;76	\$29.146	PNW					
PSW						3	1	0.55	\$21,189	PSW	229	105	10.34	\$397.510	
RMRS						9	6	2.21	\$84.885	RMRS	88	10	9.83	\$378.076	
SRS						4	-	0.58	\$22,214	SRS	65	4	5.44	\$209.339	
WO									* ==,= · · ·	WO					
					00.005.040	35	12	6 5 2	\$279,955	TOTAL	70 400	9,343	1 677 41	\$64,493,218	
TOTAL	1,068	394	95.33 YC	C	\$3,665,348	35		Hosted	\$279,955	TOTAL				rs Program	
	1,068 705				\$3,665,348	35			\$279,955	TOTAL					
TOTAL Targets			YC	c									ers & Partne	rs Program	
TOTAL Targets Region	705	Expe	YC nditures Pers	C \$2,500,000	Value		SCSEP	Hosted	Pers	Value	Total All V	Voluntee	ers & Partne Pers	rs Program Value	
TOTAL Targets Region Station	705 Number	Expe No.	YCo Inditures Pers Yrs	C \$2,500,000 Total	Value of	Number	SCSEP Age 55+	Hosted No.	Pers Yrs	Value of	Total All N	Voluntee No.	Pers & Partne Pers Yrs	value of	
TOTAL Targets Region Station Area	705 Number Enrollees	Expe No. Min	YCo Inditures Pers Yrs Wkd	C \$2,500,000 Total Cost	Value of Work	Number Enrollees	SCSEP Age 55+ Hosted	Hosted No. Min	Pers Yrs Wkd	Value of Work	Total All N Number Enrollees	Voluntee No. Min	Pers & Partne Pers Yrs Wkd	value Value of Work	
TOTAL Targets Region Station Area R1	705 Number Enrollees 57	Expe No. Min 3	YC nditures Pers Yrs Wkd 10.89	C \$2,500,000 Total Cost \$217,887	Value of Work \$418,571	Number Enrollees 397	SCSEP Age 55+ Hosted 9	No. Min 6	Pers Yrs Wkd 32.77	Value of Work \$1,259,888	Total All N Number Enrollees 2,975	Voluntee No. Min 79	Pers Yrs Wkd 119.08	Value of Work \$4,578,149	
TOTAL Targets Region Station Area R1 R2	705 Number Enrollees 57 58	Expe No. Min 3 10	YC enditures Pers Yrs Wkd 10.89 3.44	C \$2,500,000 Total Cost \$217,887 \$87,297	Value of Work \$418,571 \$132,165	Number Enrollees 397 593	SCSEP Age 55+ Hosted	No. Min 145	Pers Yrs Wkd 32.77 23.56	Value of Work \$1,259,888 \$905,888	Total All N Number Enrollees 2,975 7,929	Voluntee No. Min 79 582	Pers & Partne Pers Yrs Wkd 119.08 170.65	Value of Work \$4,578,149 \$6,560,832	
TOTAL Targets Region Station Area R1 R2 R3	705 Number Enrollees 57 58 81	Expe No. Min 3 10 37	YCc inditures Pers Yrs Wkd 10.89 3.44 11.28	C \$2,500,000 Total Cost \$217,887 \$87,297 \$226,540	Value of Work \$418,571 \$132,165 \$433,939	Number Enrollees 397 593 298	SCSEP Age 55+ Hosted 9 5	No. Min 6 145 30	Pers Yrs Wkd 32.77 23.56 8.00	Value of Work \$1,259,888 \$905,888 \$307,616	Number Enrollees 2,975 7,929 7,861	Voluntee No. Min 79 582 1,245	Pers & Partne Pers Yrs Wkd 119.08 170.65 311.78	Value of Work \$4,578,149 \$6,560,832 \$11,987,569	
TOTAL Targets Region Station Area R1 R2 R3 R4	705 Number Enrollees 57 58 81 172	Expe No. Min 3 10 37 28	YCc inditures Pers Yrs Wkd 10.89 3.44 11.28 18.03	C \$2,500,000 Total Cost \$217,887 \$87,297 \$226,540 \$473,431	Value of Work \$418,571 \$132,165 \$433,939 \$693,452	Number Enrollees 397 593 298 4,727	SCSEP Age 55+ Hosted 9 5 10	No. Min 6 145 30 1,270	Pers Yrs Wkd 32.77 23.56 8.00 13.95	Value of \$1,259,888 \$905,888 \$307,616 \$536,371	Total All N Number Enrollees 2,975 7,929 7,861 16,118	Voluntee No. Min 79 582 1,245 2,008	Pers & Partne Pers Yrs Wkd 119.08 170.65 311.78 157.40	Value of Work \$4,578,149 \$6,560,832 \$11,987,569 \$6,051,954	
TOTAL Targets Region Station Area R1 R2 R3 R4 R5	705 Number Enrollees 57 58 81 172 153	Expe No. Min 3 10 37 28 58	YCi enditures Pers Yrs Wkd 10.89 3.44 11.28 18.03 29.69	C \$2,500,000 Total Cost \$217,887 \$26,540 \$47,297 \$226,540 \$473,431 \$732,632	Value of Work \$418,571 \$132,165 \$433,939 \$693,452 \$1,141,438	Number Enrollees 397 593 298 4,727 3,539	SCSEP Age 55+ Hosted 9 5 10 6	No. Min 6 145 30 1,270 1,699	Pers Yrs Wkd 32.77 23.56 8.00 13.95 76.77	Value of Work \$1,259,888 \$905,888 \$307,616 \$536,371 \$2,951,770	Number Enrollees 2,975 7,929 7,861 16,118 20,347	Voluntee No. Min 79 582 1,245 2,008 4,735	Pers & Partne Pers Yrs Wkd 119.08 170.65 311.78 157.40 411.70	Value of Work \$4,578,149 \$6,560,832 \$11,987,569 \$6,051,954 \$15,828,877	
TOTAL Targets Region Station Area R1 R2 R3 R4 R5 R6	705 Number Enrollees 57 58 81 172 153 159	Expe No. Min 3 10 37 28 58 66	YCi enditures Pers Yrs Wkd 10.89 3.44 11.28 18.03 29.69 23.27	C \$2,500,000 Total Cost \$217,887 \$87,297 \$226,540 \$473,431 \$732,632 \$589,319	Value of Work \$418,571 \$132,165 \$433,939 \$603,452 \$1,141,438 \$894,899	Number Enrollees 397 593 298 4,727 3,539 4,074	SCSEP Age 55+ Hosted 9 5 10 6 1	No. Min 6 145 30 1,270 1,699 1,072	Pers Yrs Wkd 32.77 23.56 8.00 13.95 76.77 84.18	Value of \$1,259,888 \$905,888 \$307,616 \$536,371 \$2,951,770 \$3,236,595	Total All V Number Enrollees 2,975 7,929 7,861 16,118 20,347 13,727	Voluntee No. Min 79 582 1,245 2,008 4,735 2,752	Pers Yrs Wkd 119.08 170.65 311.78 157.40 411.70 417.49	Value of Work \$4,578,149 \$6,560,832 \$11,987,569 \$6,051,954 \$15,828,877 \$16,052,062	
TOTAL Targets Region Station Area R1 R2 R3 R4 R5 R6 R8	705 Number Enrollees 57 58 81 172 153 159 93	Expe No. Min 3 10 37 28 58 66 66 48	YCi nditures Pers Yrs Wkd 10.89 3.44 11.28 18.03 29.69 23.27 11.25	C \$2,500,000 Total Cost \$217,887 \$27,587 \$226,540 \$473,431 \$732,632 \$589,319 \$195,912	Value of Work \$418,571 \$132,165 \$433,939 \$693,452 \$1,141,438 \$894,899 \$432,448	Number Enrollees 397 593 298 4,727 3,539 4,074 934	SCSEP Age 55+ Hosted 9 5 10 6 1 1 7	No. Min 6 145 30 1,270 1,699 1,072 92	Pers Yrs Wkd 32.77 23.56 8.00 13.95 76.77 84.18 105.90	Value of Work \$1,259,888 \$905,888 \$307,616 \$536,371 \$2,951,770 \$3,236,595 \$4,071,782	Total All N Number Enrollees 2,975 7,929 7,861 16,118 20,347 13,727 16,608	No. Min 79 582 1,245 2,008 4,735 2,752 2,066	Pers Yrs Wkd 119.08 170.65 311.78 157.40 411.70 417.49 447.45	value of Work \$4,578,149 \$6,560,832 \$11,987,569 \$6,051,954 \$15,829,877 \$16,052,062 \$17,203,587	
TOTAL Targets Region Station Area R1 R2 R3 R4 R5 R6 R8 R9	705 Number Enrollees 57 58 881 172 153 159 93 104	Expe No. Min 3 10 37 28 58 66	YCr inditures Pers Yrs Wkd 10.89 3.44 11.28 18.03 29.69 23.27 11.25 17.50	C \$2,500,000 Total Cost \$217,887 \$87,297 \$226,540 \$473,431 \$732,632 \$589,319 \$195,912 \$443,490	Value of Work \$418,571 \$132,165 \$433,939 \$693,452 \$1,141,438 \$894,889 \$432,448 \$672,744	Number Enrollees 397 593 298 4,727 3,539 4,074 934 1,538	SCSEP Age 55+ Hosted 9 5 10 6 1	No. Min 6 145 30 1,270 1,699 1,072	Pers Yrs Wkd 32.77 23.56 8.00 13.95 76.77 84.18 105.90 45.94	Value of Work \$1,259,888 \$905,888 \$905,888 \$307,616 \$536,371 \$2,951,770 \$3,236,595 \$4,071,782 \$1,766,378	Number Enrollees 2,975 7,929 7,861 16,118 20,347 13,727 16,608 10,277	No. Min 79 582 1,245 2,008 4,735 2,752 2,066 712	Pers Yrs Wkd 119.08 170.65 311.78 157.40 411.70 411.70 447.45 217.05	Value of Work \$4,578,149 \$6,560,832 \$11,987,569 \$6,051,954 \$15,828,877 \$16,052,062 \$17,203,587 \$8,345,164	
TOTAL Targets Region Station Area R1 R2 R3 R4 R5 R6 R8	705 Number Enrollees 57 58 81 172 153 159 93	Expe No. Min 3 10 37 28 58 66 66 64 8 8	YCi nditures Pers Yrs Wkd 10.89 3.44 11.28 18.03 29.69 23.27 11.25	C \$2,500,000 Total Cost \$217,887 \$87,297 \$226,540 \$473,431 \$732,632 \$589,319 \$195,912 \$443,490	Value of Work \$418,571 \$132,165 \$433,939 \$693,452 \$1,141,438 \$894,899 \$432,448	Number Enrollees 397 593 298 4,727 3,539 4,074 934	SCSEP Age 55+ Hosted 9 5 10 6 1 1 7	No. Min 6 145 30 1,270 1,270 1,072 92 33	Pers Yrs Wkd 32.77 23.56 8.00 13.95 76.77 84.18 105.90	Value of Work \$1,259,888 \$905,888 \$307,616 \$536,371 \$2,951,770 \$3,236,595 \$4,071,782	Total All N Number Enrollees 2,975 7,929 7,861 16,118 20,347 13,727 16,608	No. Min 79 582 1,245 2,008 4,735 2,752 2,066	Pers Yrs Wkd 119.08 170.65 311.78 157.40 411.70 417.49 447.45	value of Work \$4,578,149 \$6,560,832 \$11,987,569 \$6,051,954 \$15,829,877 \$16,052,062 \$17,203,587	
TOTAL Targets Region Station Area R1 R2 R3 R4 R5 R6 R8 R9 R10 IITF	705 Number Enrollees 57 58 881 172 153 159 93 104	Expe No. Min 3 10 37 28 58 66 66 64 8 8	YCr inditures Pers Yrs Wkd 10.89 3.44 11.28 18.03 29.69 23.27 11.25 17.50	C \$2,500,000 Total Cost \$217,887 \$87,297 \$226,540 \$473,431 \$732,632 \$589,319 \$195,912 \$443,490	Value of Work \$418,571 \$132,165 \$433,939 \$693,452 \$1,141,438 \$894,889 \$432,448 \$672,744	Number Enrollees 397 593 298 4,727 3,539 4,074 934 1,538	SCSEP Age 55+ Hosted 9 5 10 6 1 1 7	No. Min 6 145 30 1,270 1,270 1,072 92 33	Pers Yrs Wkd 32.77 23.56 8.00 13.95 76.77 84.18 105.90 45.94	Value of Work \$1,259,888 \$905,888 \$905,888 \$307,616 \$536,371 \$2,951,770 \$3,236,595 \$4,071,782 \$1,766,378	Total All V Number Enrollees 2,975 7,929 7,861 16,118 20,347 13,727 16,608 10,277 323 5	Voluntee No. Min 79 582 1,245 2,008 4,735 2,752 2,066 712 59 59 5	Pers Yrs Wkd 119.08 170.65 311.78 157.40 411.70 417.49 447.45 217.05 18.76 0.02	Value of Work \$4,578,149 \$6,560,832 \$11,987,569 \$6,051,954 \$15,828,877 \$16,052,062 \$17,203,587 \$13,052,062 \$17,203,587 \$8,345,164 \$721,531 \$684	
TOTAL Targets Region Station Area R1 R2 R3 R4 R5 R6 R8 R9 R10	705 Number Enrollees 57 58 881 172 153 159 93 104	Expe No. Min 3 10 37 28 58 66 66 64 8 8	YCr inditures Pers Yrs Wkd 10.89 3.44 11.28 18.03 29.69 23.27 11.25 17.50	C \$2,500,000 Total Cost \$217,887 \$87,297 \$226,540 \$473,431 \$732,632 \$589,319 \$195,912 \$443,490	Value of Work \$418,571 \$132,165 \$433,939 \$693,452 \$1,141,438 \$894,889 \$432,448 \$672,744	Number Enrollees 397 593 298 4,727 3,539 4,074 934 1,538	SCSEP Age 55+ Hosted 9 5 10 6 1 1 7	No. Min 6 145 30 1,270 1,270 1,072 92 33	Pers Yrs Wkd 32.77 23.56 8.00 13.95 76.77 84.18 105.90 45.94	Value of Work \$1,259,888 \$905,888 \$905,888 \$307,616 \$536,371 \$2,951,770 \$3,236,595 \$4,071,782 \$1,766,378	Number Enrollees 2.975 7.929 7.861 16,118 20.347 13,727 16,608 10,277 323	No. Min 79 582 1,245 2,008 4,735 2,066 712 59	Pers Yrs Wkd 119.08 170.65 311.78 157.40 411.70 417.49 447.45 217.05 18.76	Value of Work \$4,578,149 \$6,560,832 \$11,987,569 \$6,051,954 \$15,828,877 \$16,052,062 \$17,203,587 \$15,828,877 \$16,052,062 \$17,203,587 \$15,824,5164 \$721,533 \$684 \$524 \$524 \$525 \$525 \$525 \$525 \$525 \$52	
TOTAL Targets Region Station Area R1 R2 R3 R4 R5 R6 R8 R9 R10 IITF NRS	705 Number Enrollees 57 58 881 172 153 159 93 104	Expe No. Min 3 10 37 28 58 66 66 64 8 8	YCr inditures Pers Yrs Wkd 10.89 3.44 11.28 18.03 29.69 23.27 11.25 17.50	C \$2,500,000 Total Cost \$217,887 \$87,297 \$226,540 \$473,431 \$732,632 \$589,319 \$195,912 \$443,490	Value of Work \$418,571 \$132,165 \$433,939 \$693,452 \$1,141,438 \$894,889 \$432,448 \$672,744	Number Enrollees 397 593 298 4,727 3,539 4,074 934 1,538	SCSEP Age 55+ Hosted 9 5 10 6 1 1 7	No. Min 6 145 30 1,270 1,270 1,072 92 33	Pers Yrs Wkd 32.77 23.56 8.00 13.95 76.77 84.18 105.90 45.94	Value of Work \$1,259,888 \$905,888 \$905,888 \$307,616 \$536,371 \$2,951,770 \$3,236,595 \$4,071,782 \$1,766,378	Total All V Number Enrollees 2.975 7,929 7,881 16,118 20,347 13,727 16,608 10,277 16,608 10,277 3,233 5 5 0 0 3 3	Voluntee No. Min 79 582 1,245 2,008 4,735 2,752 2,066 712 59 59 5	Pers Yrs Wkd 119.08 170.65 311.78 157.40 411.70 417.49 447.45 2177.05 18.76 0.02 0.00	rs Program Value of \$4,578,149 \$6,560,832 \$11,987,566 \$5,051,954 \$15,828,877 \$16,052,062 \$17,203,587 \$8,345,164 \$524,534 \$524,544 \$526,544 \$525,544 \$526,544\$564\$564\$564\$564\$564\$564\$564\$564\$564\$	
TOTAL Targets Region Station Area R1 R2 R3 R4 R5 R6 R8 R9 R10 IITF NRS PNW	705 Number Enrollees 57 58 881 172 153 159 93 104	Expe No. Min 3 10 37 28 58 66 66 64 8 8	YCr inditures Pers Yrs Wkd 10.89 3.44 11.28 18.03 29.69 23.27 11.25 17.50	C \$2,500,000 Total Cost \$217,887 \$87,297 \$226,540 \$473,431 \$732,632 \$589,319 \$195,912 \$443,490	Value of Work \$418,571 \$132,165 \$433,939 \$693,452 \$1,141,438 \$894,889 \$432,448 \$672,744	Number Enrollees 397 593 298 4,727 3,539 4,074 934 1,538	SCSEP Age 55+ Hosted 9 5 10 6 1 1 7	No. Min 6 145 30 1,270 1,270 1,072 92 33	Pers Yrs Wkd 32.77 23.56 8.00 13.95 76.77 84.18 105.90 45.94	Value of Work \$1,259,888 \$905,888 \$905,888 \$307,616 \$536,371 \$2,951,770 \$3,236,595 \$4,071,782 \$1,766,378	Total All N Enrollees 2,975 7,929 7,861 16,118 20,347 13,727 16,608 10,277 323 5 0	No. Min 79 582 1,245 2,008 4,735 2,066 712 59 5 0 1	Pers Yrs Wkd 119.08 170.65 311.78 157.40 417.49 447.45 217.05 18.76 0.02 0.02 0.00	Value of Work \$4,578,149 \$6,560,832 \$11,987,569 \$6,051,954 \$15,828,877 \$16,052,062 \$17,203,587 \$13,052,062 \$17,203,587 \$8,345,164 \$721,531 \$684	
TOTAL Targets Region Station Area R1 R2 R3 R4 R5 R6 R8 R9 R10 IITF NRS PNW	705 Number Enrollees 57 58 881 172 153 159 93 104	Expe No. Min 3 10 37 28 58 66 66 64 8 8	YCr inditures Pers Yrs Wkd 10.89 3.44 11.28 18.03 29.69 23.27 11.25 17.50	C \$2,500,000 Total Cost \$217,887 \$87,297 \$226,540 \$473,431 \$732,632 \$589,319 \$195,912 \$443,490	Value of Work \$418,571 \$132,165 \$433,939 \$693,452 \$1,141,438 \$894,889 \$432,448 \$672,744	Number Enrollees 397 593 298 4,727 3,539 4,074 934 1,538 52	SCSEP Age 55+ Hosted 9 5 10 6 1 1 7	No. Min 6 145 30 1,270 1,699 1,072 92 33 10	Pers Yrs Wkd 32.77 23.56 8.00 13.95 76.77 84.18 105.90 45.94 1.88	Value of Work \$1,259,888 \$307,616 \$538,371 \$2,951,770 \$1,236,595 \$4,071,782 \$1,766,378 \$72,240 \$17,765,378	Number Enrollees 2,975 7,929 7,861 16,118 20,347 13,727 16,608 10,277 35 0 3 2,323 2,323	No. Min 79 582 1.245 2,008 4,735 2,752 2,066 712 59 5 5 0 0 1 1	Pers Yrs Wkd 119.08 170.655 311.78 311.78 417.70 417.70 417.70 417.70 18.76 0.02 0.00 0.00 0.00 0.00 10.05 12.05	rs Program Value of Work \$4,578,149 \$6,550,832 \$11,987,569 \$6,051,954 \$6,051,954 \$6,051,954 \$6,051,954 \$6,051,954 \$17,203,587 \$16,052,062 \$17,203,587 \$10,205 \$17,203,587 \$10,205 \$17,203,587 \$10,205 \$17,203,587 \$10,205 \$10,20	
TOTAL Region Station Area R1 R2 R3 R4 R5 R6 R9 R10 IITF NRS PNW PSW PSW RMRS	705 Number Enrollees 57 58 881 172 153 159 93 104	Expe No. Min 3 10 37 28 58 66 66 64 8 8	YCr inditures Pers Yrs Wkd 10.89 3.44 11.28 18.03 29.69 23.27 11.25 17.50	C \$2,500,000 Total Cost \$217,887 \$87,297 \$226,540 \$473,431 \$732,632 \$589,319 \$195,912 \$443,490	Value of Work \$418,571 \$132,165 \$433,939 \$693,452 \$1,141,438 \$894,889 \$432,448 \$672,744	Number Enrollees 397 593 298 4,727 3,539 4,074 934 1,538 52	SCSEP Age 55+ Hosted 9 5 10 6 1 1 7	No. Min 6 145 300 1,270 1,699 1,072 92 333 10 	Pers Yrs Wkd 32.77 23.566 8.00 13.95 76.77 84.18 105.90 45.94 1.88	Value of Work \$1259,888 \$307,816 \$536,371 \$2,951,770 \$3,236,595 \$4,071,782 \$1,766,376 \$72,240	Number Enrollees 2,975 7,929 7,861 16,118 20,347 13,727 16,608 10,277 323 5 0 33 232 98	No. Min 79 582 1,245 2,008 4,735 2,752 2,066 712 59 5 0 0 106 106	Pers Yrs Wkd 119.08 170.65 311.78 170.65 311.78 177.40 417.49 417.49 417.49 417.49 417.49 417.40 0.02 0.00 0.00 0.000 0.000	rs Program Value of Work \$4.578.149 \$6.560.832 \$11.987.569 \$5.051.954 \$15.828.877 \$16.052.062 \$15.828.877 \$6.345.164 \$5.051.954 \$17.203.587 \$8.345.164 \$291.466 \$291.4669 \$463.132 \$463.132	

SUMMARY OF THE FOREST SERVICE YVHP PROGRAM FOR FY 2010

					-				OGRAM					
	Public L	and Co	rps (PLC/H			Inter		Total Volunteers						
Region Station	Target Number	No.	Pers \$2,500,000 Value Yrs Total of Number					Pers Yrs	Value	Region Station	Number	No.	Pers Yrs	Value of
Area	Enrollees	Min	Wkd	Cost	Work	Enrollees	Country	Wkd	Work	Area	Enrollees	Min	Wkd	Work
R1	6	Î	3.27	\$158,780	\$ 122,598	5	Asia	0.88	\$32,943	R1	3,626	123	105.41	\$3,955,996
R2	20	1	7.22	\$129,910	\$ 270,862	1	Switzerland	0.09	\$3,336	R2	10,855	751	200.87	\$7,538,475
R3	3		1.73	\$44,000	\$ 64,989					R3	5,663	658	163.64	\$6,141,590
R4	106	24	12.38	\$336,865	\$ 464,600	3	ada/Italy/Sweden	1.84	\$69,014	R4	13,929	1,457	103.92	\$3,900,139
R5	163	16	21.06	\$373,359	\$ 790,445	1	Switzerland	0.30	\$11,676	R5	18,609	3,579	278.65	\$10,457,887
R6	500	125	32.98	\$888,309	\$1,237,761	3	Columbia	0.88	\$33,068	R6	11,014	1,355	260.60	\$9,799,784
R8	2		0.06	\$2,300	\$ 2.398					R8	17.609	2.897	360.26	\$13,503,214
R9	114	50	6.41	\$158,209	\$ 240,547					R9	8,188	778	158.82	\$5,960,484
R10	56	7	8.63	\$262,825	\$ 324,030	1	Spain	0.48	\$17,848	R10	521	86	16.51	\$619,585
IITE										IITE	20	17	6.71	\$251.931
NRS										NRS	6		0.56	\$20,996
PNW										PNW	56	2	4.73	\$177.538
PSW										PSW	204	58	21.74	\$815.818
RMRS						3	Brazil/Can/Switz	0.78	\$29,190	RMRS	138	13	11.86	\$445.042
SRS						5		1.59	\$59,714	SRS	56		5.34	\$200,446
WO						_				WO	40		2.18	\$81.941
TOTAL	970	223	93 74	\$2,354,557	\$3,518,230	22		6.84	\$256.789	TOTAL	90,534	11 774	1 701 80	\$63,870,866
			YC	C				losted			Т	otal All Y	/VH Progra	ms
Targets	705	Expe	nditures	\$2,500,000			(Includes	PLC	HFRA)					
				,_,,			(,					
Region	1 1	1	Pers		Value				_					
									Pers	Value			Pers	Value
Station	Number	No.	Yrs	Total	of	Number	Age 55+	No.	Pers Yrs	Value of	Number	No.	Pers Yrs	Value of
		No. Min	Yrs	Total Cost			Age 55+ Hosted	No. Min	Yrs			No. Min	Yrs	
Station Area R1	Number Enrollees 69			Cost	of	Number Enrollees 282				of	Number Enrollees 3,977			of
Area R1	Enrollees 69	Min 3	Yrs Wkd 12.40	Cost	of Work \$450,109	Enrollees 282	Hosted 12	Min	Yrs Wkd 15.65	of Work \$587,354	Enrollees	Min	Yrs Wkd	of Work \$4,993,459
Area	Enrollees	Min	Yrs Wkd 12.40 5.05	Cost \$179,452	of Work	Enrollees	Hosted	Min 3	Yrs Wkd	of Work \$587,354 \$1,017,010	Enrollees 3,977	Min 129	Yrs Wkd 133.46	of Work
Area R1 R2 R3	Enrollees 69 45 53	Min 3 10 19	Yrs Wkd 12.40 5.05 6.55	Cost \$179,452 \$145,656 \$198,694	of Work \$450,109 \$189,473 \$245,822	Enrollees 282 101 325	Hosted 12 3 34	Min 3 8 75	Yrs Wkd 15.65 27.10 8.41	of Work \$587,354 \$1,017,010 \$315,502	Enrollees 3,977 11,001 6,041	Min 129 769 752	Yrs Wkd 133.46 233.02 178.60	of Work \$4,993,459 \$8,744,958 \$6,702,914
Area R1 R2	Enrollees 69 45	Min 3 10	Yrs Wkd 12.40 5.05	Cost \$179,452 \$145,656	of Work \$450,109 \$189,473	Enrollees 282 101	Hosted 12 3	Min 3 8	Yrs Wkd 15.65 27.10	of Work \$587,354 \$1,017,010	Enrollees 3,977 11,001	Min 129 769	Yrs Wkd 133.46 233.02 178.60 171.05	of Work \$4,993,459 \$8,744,958 \$6,702,914 \$6,419,600
Area R1 R2 R3 R4	Enrollees 69 45 53 145	Min 3 10 19 32	Yrs Wkd 12.40 5.05 6.55 23.07 20.48	Cost \$179,452 \$145,656 \$198,694 \$539,196 \$680,407	of Work \$450,109 \$189,473 \$245,822 \$865,932 \$768,708	Enrollees 282 101 325 346	Hosted 12 3 34 16	Min 3 8 75 52	Yrs Wkd 15.65 27.10 8.41 44.06	of Work \$587,354 \$1,017,010 \$315,502 \$1,653,529 \$5,363,221	Enrollees 3,977 11,001 6,041 14,420 19,873	Min 129 769 752 1,541 3,971	Yrs Wkd 133.46 233.02 178.60 171.05 442.03	of Work \$4,993,459 \$8,744,958 \$6,702,914 \$6,419,600 \$16,589,816
Area R1 R2 R3 R4 R5	Enrollees 69 45 53 145 131	Min 3 10 19 32 65	Yrs Wkd 12.40 5.05 6.55 23.07 20.48 35.48	Cost \$179,452 \$145,656 \$198,694 \$539,196 \$680,407 \$743,531	of Work \$450,109 \$189,473 \$245,822 \$865,932	Enrollees 282 101 325 346 1,133 3,660	Hosted 12 3 3 4 16 63 130	Min 3 8 75 52 327	Yrs Wkd 15.65 27.10 8.41 44.06 142.90 77.59	of Work \$587,354 \$1,017,010 \$315,502 \$1,653,529 \$5,363,221 \$2,885,973	Enrollees 3,977 11,001 6,041 14,420 19,873 14,887	Min 129 769 752 1,541 3,971 2,062	Yrs Wkd 133.46 233.02 178.60 171.05 442.03 373.67	of Work \$4,993,459 \$8,744,958 \$6,702,914 \$6,419,600 \$16,589,816 \$14,017,434
Area R1 R2 R3 R4 R5 R6	Enrollees 69 45 53 145 131 213	Min 3 10 19 32 65 42	Yrs Wkd 12.40 5.05 6.55 23.07 20.48	Cost \$179,452 \$145,656 \$198,694 \$539,196 \$680,407	of Work \$450,109 \$189,473 \$245,822 \$865,932 \$768,708 \$1,331,677	Enrollees 282 101 325 346 1,133	Hosted 12 3 34 16 63	Min 3 8 75 52 327 665	Yrs Wkd 15.65 27.10 8.41 44.06 142.90	of Work \$587,354 \$1,017,010 \$315,502 \$1,653,529 \$5,363,221	Enrollees 3,977 11,001 6,041 14,420 19,873	Min 129 769 752 1,541 3,971	Yrs Wkd 133.46 233.02 178.60 171.05 442.03 373.67	of Work \$4,993,459 \$8,744,958 \$6,702,914 \$6,419,600 \$16,589,816
Area R1 R2 R3 R4 R5 R6 R8	Enrollees 69 45 53 145 131 213 97	Min 3 10 19 32 65 42 42	Yrs Wkd 12.40 5.05 6.55 23.07 20.48 35.48 17.42	Cost \$179,452 \$145,656 \$198,694 \$539,196 \$680,407 \$743,531 \$289,605 \$445,056	of Work \$450,109 \$189,473 \$245,822 \$865,932 \$768,708 \$1,331,677 \$653,889 \$699,185	Enrollees 282 101 325 346 1,133 3,660 475	Hosted 12 3 34 16 63 130 113	Min 3 75 52 327 665 115	Yrs Wkd 15.65 27.10 8.41 44.06 142.90 77.59 82.13	of Work \$587,354 \$1,017,010 \$315,509 \$5,363,221 \$2,885,973 \$3,082,244 \$2,283,830	Enrollees 3,977 11,001 6,041 14,420 19,873 14,887 18,181	Min 129 769 752 1,541 3,971 2,062 3,054	Yrs Wkd 133.46 233.02 178.60 171.05 442.03 373.67 459.81 238.30	of Work \$4,993,459 \$8,744,958 \$6,702,914 \$6,419,600 \$16,589,816 \$14,017,434 \$17,239,347
Area R1 R2 R3 R4 R5 R6 R8 R9	Enrollees 69 45 53 145 131 213 97 110	Min 3 10 19 32 65 42 42 42 9	Yrs Wkd 12.40 5.05 6.55 23.07 20.48 35.48 17.42 18.63	Cost \$179,452 \$145,656 \$198,694 \$539,196 \$680,407 \$743,531 \$289,605	of Work \$450,109 \$189,473 \$245,822 \$865,932 \$768,708 \$1,331,677 \$653,889	Enrollees 282 101 325 346 1,133 3,660 475 443	Hosted 12 3 34 16 63 130 113	Min 3 8 75 52 327 665 115 73	Yrs Wkd 15.65 27.10 8.41 44.06 142.90 77.59 82.13 60.85	of Work \$587,354 \$1,017,010 \$315,502 \$1,653,529 \$5,363,221 \$2,885,973 \$3,082,244	Enrollees 3,977 11,001 6,041 14,420 19,873 14,887 18,181 8,741 611	Min 129 769 752 1,541 3,971 2,062 3,054 860	Yrs Wkd 133.46 233.02 178.60 171.05 442.03 373.67 459.81 238.30 31.22	of Work \$4,993,459 \$8,744,958 \$6,702,914 \$6,419,600 \$16,589,816 \$14,017,434 \$17,239,347 \$8,943,499 \$1,171,443
Area R1 R2 R3 R4 R5 R6 R8 R9 R10	Enrollees 69 45 53 145 131 213 97 110	Min 3 10 19 32 65 42 42 42 9	Yrs Wkd 12.40 5.05 6.55 23.07 20.48 35.48 17.42 18.63	Cost \$179,452 \$145,656 \$198,694 \$539,196 \$680,407 \$743,531 \$289,605 \$445,056	of Work \$450,109 \$189,473 \$245,822 \$865,932 \$768,708 \$1,331,677 \$653,889 \$699,185	Enrollees 282 101 325 346 1,133 3,660 475 443	Hosted 12 3 34 16 63 130 113	Min 3 8 75 52 327 665 115 73	Yrs Wkd 15.65 27.10 8.41 44.06 142.90 77.59 82.13 60.85	of Work \$587,354 \$1,017,010 \$315,509 \$5,363,221 \$2,885,973 \$3,082,244 \$2,283,830	Enrollees 3,977 11,001 6,041 14,420 19,873 14,887 18,181 8,741	Min 129 769 752 1,541 3,971 2,062 3,054 860 99	Yrs Wkd 133.46 233.02 178.60 171.05 442.03 373.67 459.81 238.30	of Work \$4,993,459 \$8,744,958 \$6,702,914 \$6,419,600 \$16,589,816 \$14,017,434 \$17,239,347 \$8,943,499
Area R1 R2 R3 R4 R5 R6 R8 R9 R10 IITF	Enrollees 69 45 53 145 131 213 97 110	Min 3 10 19 32 65 42 42 42 9	Yrs Wkd 12.40 5.05 6.55 23.07 20.48 35.48 17.42 18.63	Cost \$179,452 \$145,656 \$198,694 \$539,196 \$680,407 \$743,531 \$289,605 \$445,056	of Work \$450,109 \$189,473 \$245,822 \$865,932 \$768,708 \$1,331,677 \$653,889 \$699,185	Enrollees 282 101 325 346 1,133 3,660 475 443	Hosted 12 3 3 4 16 63 130 113 100 5	Min 3 8 75 52 327 665 115 73	Yrs Wkd 15.65 27.10 8.41 44.06 142.90 77.59 82.13 60.85	of Work \$587,354 \$1,017,010 \$315,509 \$5,363,221 \$2,885,973 \$3,082,244 \$2,283,830	Enrollees 3,977 11,001 6,041 14,420 19,873 14,887 18,181 8,741 611 20	Min 129 769 752 1,541 3,971 2,062 3,054 860 99 17	Yrs Wkd 133.46 233.02 178.60 171.05 442.03 373.67 459.81 238.30 237.27 238.30 238.30 237.27 238.30 237.27 237.27 238.30 237.27 247.27 257.	of Work \$4.993,459 \$8,744,958 \$6,702,914 \$6,419,600 \$16,589,816 \$14,017,434 \$17,239,347 \$8,343,499 \$1,171,443 \$251,931
Area R1 R2 R3 R4 R5 R6 R8 R9 R10 IITF NRS	Enrollees 69 45 53 145 131 213 97 110	Min 3 10 19 32 65 42 42 42 9	Yrs Wkd 12.40 5.05 6.55 23.07 20.48 35.48 17.42 18.63	Cost \$179,452 \$145,656 \$198,694 \$539,196 \$680,407 \$743,531 \$289,605 \$445,056	of Work \$450,109 \$189,473 \$245,822 \$865,932 \$768,708 \$1,331,677 \$653,889 \$699,185	Enrollees 282 101 325 346 1,133 3,660 475 443 68	Hosted 12 3 3 4 16 63 130 113 100 5	Min 3 8 75 52 327 665 115 73	Yrs Wkd 15.65 27.10 8.41 44.06 142.90 77.59 82.13 60.85 11.15	of Work \$587,354 \$1,017,010 \$315,502 \$1,653,529 \$5,363,221 \$2,885,973 \$3,082,244 \$2,283,830 \$418,418	Enrollees 3,977 11,001 6,041 14,420 19,873 14,887 18,181 8,741 611 611 601 6	Min 129 769 752 1,541 3,971 2,062 3,054 860 99 17 0	Yrs Wkd 133.46 233.02 178.60 171.05 442.03 373.67 459.81 238.30 31.22 6.71 0.56	of Work \$4.993,459 \$8,744,958 \$6,702,914 \$6,419,600 \$16,589,816 \$14,017,434 \$17,239,347 \$8,943,499 \$1,171,443 \$25,1931 \$25,1931 \$20,996
Area R1 R2 R3 R4 R5 R6 R8 R9 R10 IITF NRS PNW PSW	Enrollees 69 45 53 145 131 213 97 110	Min 3 10 19 32 65 42 42 42 9	Yrs Wkd 12.40 5.05 6.55 23.07 20.48 35.48 17.42 18.63	Cost \$179,452 \$145,656 \$198,694 \$539,196 \$680,407 \$743,531 \$289,605 \$445,056	of Work \$450,109 \$189,473 \$245,822 \$865,932 \$768,708 \$1,331,677 \$653,889 \$699,185	Enrollees 282 101 325 346 1,133 3,660 475 443 68 3	Hosted 12 34 16 63 130 113 100 5 	Min 3 8 75 52 327 665 115 73 8	Yrs Wkd 15.65 27.10 8.41 44.06 142.90 77.59 82.13 60.85 11.15 1.36	of Work \$587,354 \$1,017,010 \$315,502 \$1,653,529 \$5,363,221 \$2,885,973 \$3,082,244 \$2,283,830 \$418,418 \$51,083	Enrollees 3,977 11,001 6,041 14,420 19,873 14,887 18,181 611 611 611 601 60 59 204	Min 129 769 752 1,541 3,971 2,062 3,054 860 99 177 0 0 2 58	Yrs Wkd 133.46 233.02 178.60 171.05 442.03 373.67 459.81 238.30 31.22 6.71 0.56 6.09 21.74	of Work \$4,993,459 \$8,744,958 \$6,702,914 \$6,6702,914 \$6,6702,914 \$16,559,816 \$14,017,434 \$17,239,347 \$8,943,499 \$1,171,443 \$251,931 \$20,996 \$1,171,443 \$251,931 \$20,996 \$1,171,443 \$251,931 \$20,996 \$1,171,443 \$251,931 \$1,174,453 \$228,621 \$815,818
Area R1 R2 R3 R4 R5 R6 R8 R9 R10 IITF NRS PNW PSW RMRS	Enrollees 69 45 53 145 131 213 97 110	Min 3 10 19 32 65 42 42 42 9	Yrs Wkd 12.40 5.05 6.55 23.07 20.48 35.48 17.42 18.63	Cost \$179,452 \$145,656 \$198,694 \$539,196 \$680,407 \$743,531 \$289,605 \$445,056	of Work \$450,109 \$189,473 \$245,822 \$865,932 \$768,708 \$1,331,677 \$653,889 \$699,185	Enrollees 282 101 325 346 1,133 3,660 475 443 68 3 3 22	Hosted 12 3 3 4 4 16 6 3 130 113 100 5 5	Min 3 8 75 52 327 665 115 73 8 	Yrs Wkd 15.65 27.10 8.41 44.06 142.90 77.59 82.13 60.85 11.15 1.36 1.36	of Work \$587,354 \$1,017,010 \$315,502 \$5,363,221 \$2,885,973 \$3,082,244 \$2,283,830 \$418,418 \$51,083 \$48,163	Enrollees 3.977 11,001 6,041 14,420 19,873 14,887 18,181 8,741 611 200 6 559 204 160	Min 129 769 752 1,541 3,971 2,062 3,054 860 99 17 0 0 2 2 58 17	Yrs Wkd 133.46 233.02 178.60 171.05 442.03 373.67 459.81 238.30 31.22 6.71 0.56 6.09 21.74 13.14	of Work \$4,993,459 \$8,744,958 \$6,702,914 \$6,419,600 \$16,589,816 \$14,017,434 \$17,239,347 \$8,943,499 \$1,171,1443 \$251,931 \$251,931 \$228,621 \$228,621 \$228,621 \$20,996 \$228,621 \$20,996 \$228,621 \$403,205
Area R1 R2 R3 R4 R5 R6 R8 R9 R10 IITF NRS PNW PSW	Enrollees 69 45 53 145 131 213 97 110	Min 3 10 19 32 65 42 42 42 9	Yrs Wkd 12.40 5.05 6.55 23.07 20.48 35.48 17.42 18.63	Cost \$179,452 \$145,656 \$198,694 \$539,196 \$680,407 \$743,531 \$289,605 \$445,056	of Work \$450,109 \$189,473 \$245,822 \$865,932 \$768,708 \$1,331,677 \$653,889 \$699,185	Enrollees 282 101 325 346 1,133 3,660 475 443 68 3	Hosted 12 3 34 16 63 130 113 100 5 	Min 3 8 75 52 327 665 115 73 8	Yrs Wkd 15.65 27.10 8.41 44.06 142.90 77.59 82.13 60.85 11.15 1.36	of Work \$587,354 \$1,017,010 \$315,502 \$1,653,529 \$5,363,221 \$2,885,973 \$3,082,244 \$2,283,830 \$418,418 \$51,083	Enrollees 3,977 11,001 6,041 14,420 19,873 14,887 18,181 611 611 611 601 60 59 204	Min 129 769 752 1,541 3,971 2,062 3,054 860 99 177 0 0 2 58	Yrs Wkd 133.46 233.02 178.60 171.05 442.03 373.67 459.81 238.30 31.22 6.71 0.56 6.09 21.74	of Work \$4,993,459 \$8,744,958 \$6,702,914 \$6,6702,914 \$6,6702,914 \$16,559,816 \$14,017,434 \$17,239,347 \$8,943,499 \$1,171,443 \$251,931 \$20,996 \$1,171,443 \$251,931 \$20,996 \$1,171,443 \$251,931 \$20,996 \$1,171,443 \$251,931 \$1,174,453 \$228,621 \$815,818



DATA VISUALIZATION. TELLING THE STORY OF THE FACTS & FIGURES.





Andrew will strive to plan **SAFER STREETS** for cyclists and pedestrians and work to bring the **USA PRO CYCLING CHALLENGE** back to Boulder.

As a father to two school-aged children, Andrew will work towards a **CLEAN and SAFE** Boulder Creek path, downtown, and library.



in



Andrew supports obtaining the **CLEANEST ENERGY** possible without raising utility rates, and has the legal expertise to address the negotiations and legal challenges involving Xcel.

As a Uni Hill resident and a Pearl St. business owner, Andrew understands the need to preserve the character of our neighborhoods, bring creative businesses and employees to Boulder, and create and maintain vibrant business districts. - Mary Smith.





Endorsed by current and former city council members, Governor Ritter, District Attorney Stan Garnett and other community leaders, Andrew has the **EXPERIENCE** to hit the ground running, collaborate effectively and protect what we cherish in Boulder. MAKE THE INFORMATION ACCESSIBLE AND RELEVANT.

WE LOVE MOVIES.



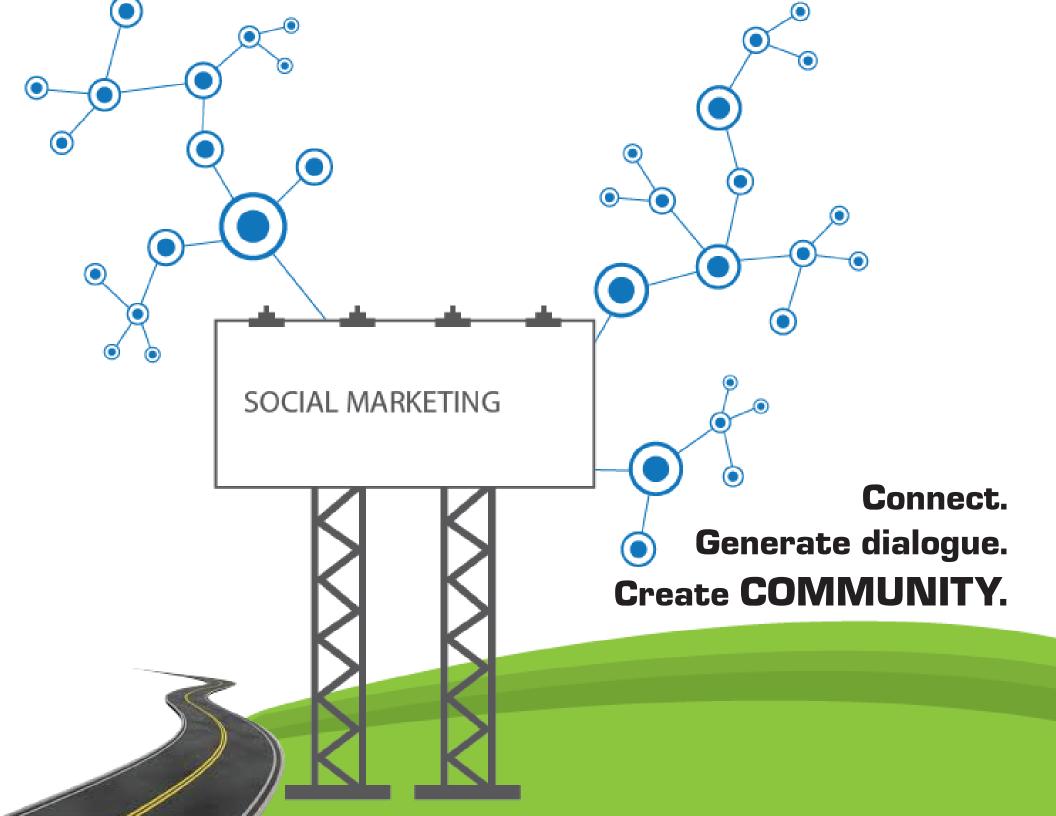


YouTube is the world's 2nd largest search engine.

In a Google search a person is 700x more likely to click your website's video link than the text link.

Info retained in 1 minute of video equals about 1.8 million words.

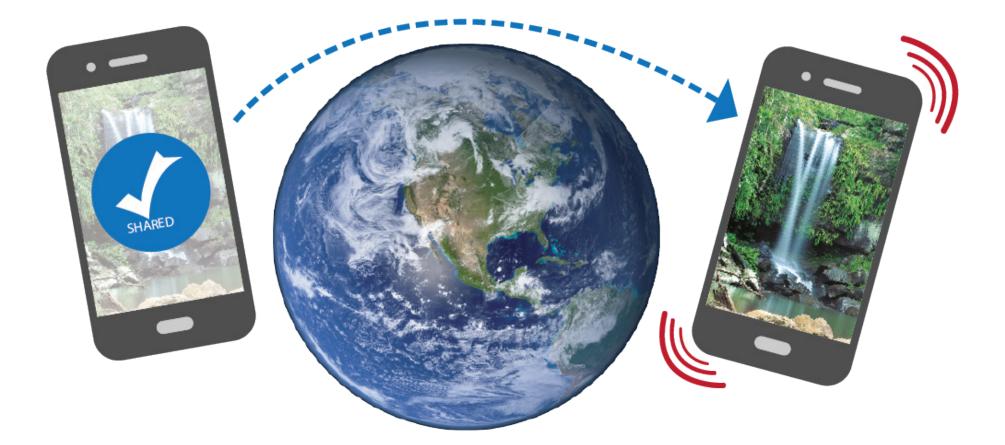
design DELVERY



BUILD A FAN BASE.

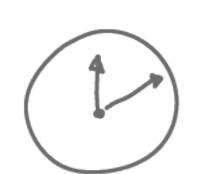


Embrace TECHNOLOGY.



Encourage **SHARING**.



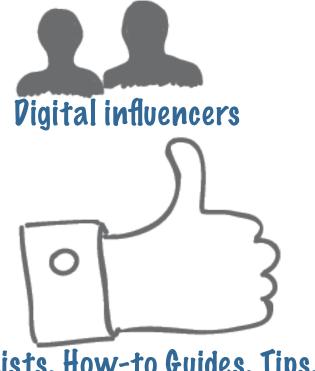


Consistent posting





Stay on top of your Niche. updates / dispel myths.



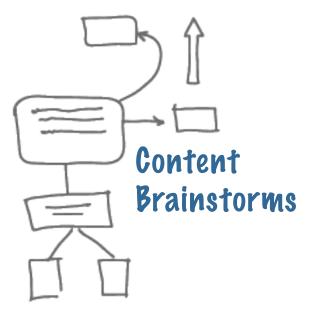
Lists. How-to Guides. Tips.



Contests

80/20 rule.





Did you know that the AVERAGE AMERICAN uses







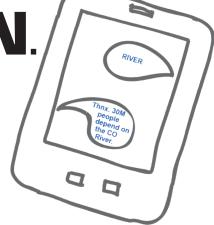


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IONE COOKING · CLEANING · WASHING · DRINKING





Change the Course: Help Save the Colorado River

• • < 0



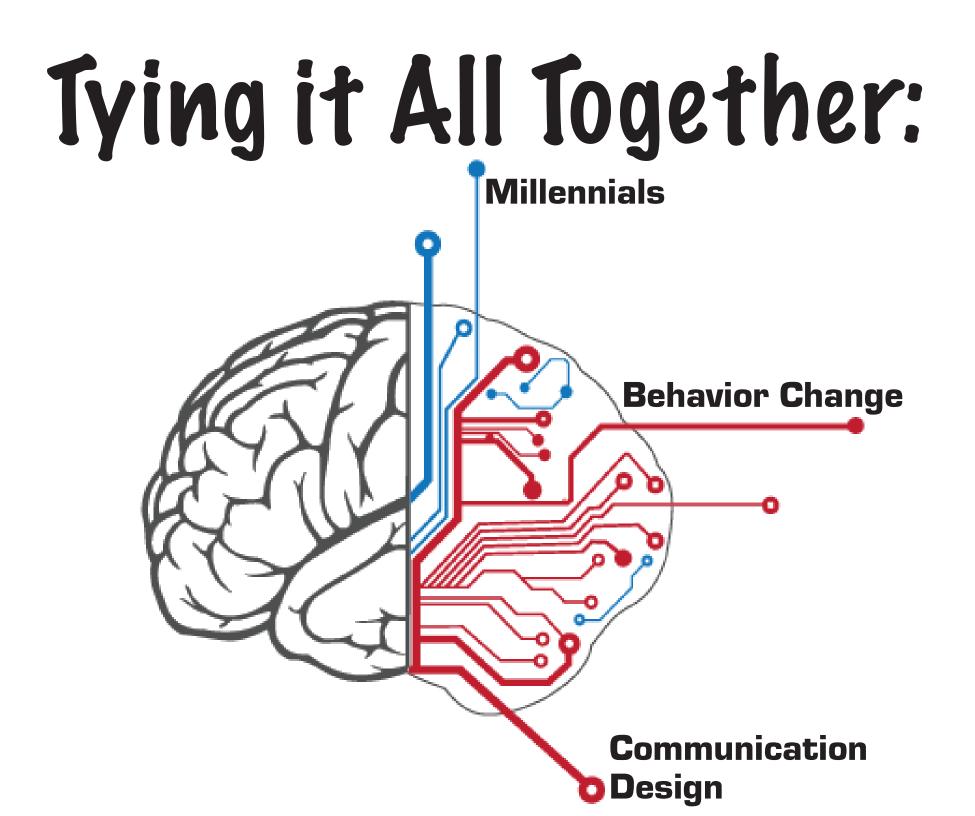
TAKE THE PLEDGE >

For every pledge, Change the Course will restore 1,000 gallons back to the Colorado River.



And it lands all over the world, depleting rivers and groundwater.

www.changethecourse.us



Focus on NEW bevaiors (vs breaking habits) No behavior happens without a trigger. Start with BABY STEPS and build. Information alone won't lead to action.

Don't blame lack of motivation. SIMPLIFY the behavior.

People will repay favors.

Focus on FIXED time periods (vs forever).

We stick to commitments made publicly.

We're influenced by those we like, so build a FANBASE.

People will do what other people do.

Will it inspire ACTION?

